

UNIVERSITY OF HAIFA

hereby presents

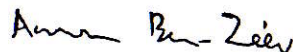
The President's Award of Merit

to

Mordechai (Moti) Cohen

for the fulfillment of his positions with professionalism, responsibility, dedication, creativity and initiative; for management and development of human resources at the University of Haifa; for development of procedures for advancement, remuneration and evaluation of employees; for cultivation of an organizational culture of excellent service and outstanding labor relations with the diverse personnel organizations.

21 Sivan 5767 / June 7, 2007



Prof. Aaron Ben-Ze'ev

President

Mordechai (Moti) Cohen

Born (1944) in Jerusalem. Served in the IDF (1962-1965).

He completed his undergraduate degree in Political Science and Middle Eastern Studies at Hebrew University (1969), and graduate studies in City and Regional Planning at the Technion (1975). He later continued his education, attending various professional training programs.

He was a counselor in the Kiryat Yearim Youth Village near Jerusalem (1966), and a counselor for overseas students at Hebrew University (1967-1968). He later coordinated programs for new immigrants at the School for Overseas Students (1968-1970). While studying at the Technion (1971), Moti was responsible for student information for the Prime Ministry Information Center. From 1979-1982, he served as planning advocate for Project Renewal.

In the summer of 1971, he began working at the University of Haifa as assistant to the Director General, then as assistant to the President (1971-1973), and later as secretary of the Executive Committee (1974-1975). In 1975, he was appointed director of the Planning and Information Unit, a position he held until 1979. He then became internal auditor of the University. In 1983, he was appointed Head of Human Resources, a position he held until his retirement in 2007.

In his roles at the University he led many initiatives for organizational change. As head of the Planning and Information Unit he directed the preparation and implementation of the **Credit System** and the **Semesters Calendar**, reforms to academic administration in use to this day. In his role as head of the Division, Moti pursued innovative concepts and tools to ensure a standard of excellence for Haifa University's Human Resources. Over the past decade Moti was involved in major organizational initiatives: cultivating a **service culture**; implementing a University **quality standard**, and assimilating innovative **information systems**. Evaluations of these initiatives were published in professional journals and presented at international conferences. Moti was on the editorial board of the journal "Human Resources".

Moti Cohen filled many public roles, among them leading a project to improve accessibility to public services in an underprivileged neighborhood in Haifa, on behalf of the Public Committee for the Prevention of Juvenile Delinquency (1975-1978). Representing the Municipality of Haifa, he chaired a public **committee for the integration of special children in society** (1986-1987), and a **committee for planning community activities** (1987-1988). Moti served as chairman of a neighborhood committee in Carmelya (1990-1994). He was a member of the Haifa Municipal Names Committee (1994-1995) and a member of the University of Haifa Board of Governors (2005-2007).

He has written and published poems and two collections of poems under the pseudonym Mari.

He is married to Amira and the father of three children and grandfather of four.

